

The Spotlight

Club #: 585369, Dist #: 86 – North Bay and Area Toastmasters Club

Aug. 7, 2013

Awards



Best Speech: Ed Lusk

Best Evaluator: Margo Murphy

Best Table Topics Speaker:
Margo Murphy

Spark Plug Award: Noelle
Williams

Thank you to all the members and guests who attended and participated in the meeting!

Welcome to Noelle Williams, Brenda's daughter!

Ed Lusk was our speaker this evening. He is working on Project 2 (Interpreting Poetry) of the next book, Interpretive Reading. He explained different aspects of poetry and then entertained us with 'The Creation of Sam McGee', by Robert W. Service. Well done Ed!



Did you know...

Division N Speech contest is on Sat. Oct. 19, 2013.

Conference in Collingwood is on Nov. 22-24, 2013.

More information is on-line at Toastmasters.com.



Next meeting: Aug. 21, 2013 @ 7pm

Place: Clarion Resort Pinewood Park, Pinewood Park Drive, North Bay (Room announced on the monitor at the entrance)

www.northbaytoastmasters.org

Tip of the Week



COMMON SPEAKER PITFALLS *Craig Valentine*

See http://magazines.toastmasters.org/display_article.php?id=1203845 for all 20 pitfalls!

As a speaker, you may have the greatest content in the world, but if you do not connect with your audience, it can all go to waste. It's like being on the phone and having something important to say, but there is static on the line and you can't hear the other person. No matter what you have to say, your message won't get through.

The audience does not relate to the speaker. When the speaker talks about success after success audience members may think: 'Well, of course these strategies work for him. He's special.' When audience members feel the speaker is too special, they tend to cast off their advice.

Audience members are not sold on why they should take the next step the speaker suggests. If you do not sell the results that people can gain by following your advice (e.g., happiness, joy, recognition, money, saving time, reducing effort or doing more with less), they will not act on it.

The speaker favors a side of the room and does not look at everyone in the audience. I have seen so many speakers turn slightly and face one side of the room for most of their speech. Each person must feel you are speaking to them, or you will not connect. Look at everyone throughout the entire speech.

The speaker "tells us" instead of taking us back to her story. Don't tell a story from the past; let your audience experience your story in the present. You can do that with dialogue, expressions, reactions and involvement.