

# The Spotlight

Club #: 585369, Dist #: 86 – North Bay and Area Toastmasters Club

September 5<sup>th</sup> 2012

Volume 3

**“Be our guest  
... put our  
service to the  
test!”**



Help increase  
memberships by  
inviting a guest!

## Awards



Best Speakers: Peter Taylor  
and Julie Reasbeck

Best Evaluator: Colleen Charland

*Congratulations!*

## Tip of the Week



Find your voice! When giving a presentation to a large audience, make sure to walk around the room in order to be seen and heard by your entire audience. To engage your listeners, make sure you speak clearly and control your volume accordingly. Also, remember to pause at strategic moments to enhance your message.

## Highlights



*Julie Reasbeck gave a speech titled Before You Lead, They Must Believe. During her PowerPoint presentation, Julie reminded us that leaders should stop focusing on converting the non-believers of the group. The only way to convince a non-believer is to show them results. Leaders should model what they want to accomplish and continuously work with the believers and the followers to achieve the groups' goals. Once they get great results, the non-believers will want to become part of that successful group.*

*Peter Taylor gave a speech titled Toastmaster Membership. During his presentation we were made aware that a club can lose up to 40% of their members in a year. That would mean that our club would have to have at least 8 new members each year. Some of the ways to retain membership are: make sure that each member invites a guest, each member participates by either speaking or taking on one of the leadership roles, and that, as a club, we must make it an event! He ended his speech by reminding us to think of the reason we joined Toastmasters in the first place, so that we may achieve our personal goals and also help build professionalism in our community.*

## Thank you!

*We would like to thank all the members that have accepted a role during the last meeting. Thank you to: Brenda Scott, Peter Taylor, Colleen Charland, Brenda Ward and Julie Reasbeck,*



**Next meeting:** September 19<sup>th</sup>, 2012 @ 7pm

**Theme:** Good Bye Summer, Hello Fall!

**Place:** Clarion Resort Pinewood Park, Pinewood Park Drive, North Bay  
(Room announced on the monitor at the entrance)

[www.northbaytoastmasters.org](http://www.northbaytoastmasters.org)